

15th

WCPa

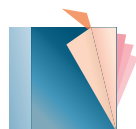
WORLD CONGRESS OF PEDIATRIC DERMATOLOGY

8-11 April 2025. BUENOS AIRES, ARGENTINA



Venue: Centro de Convenciones de Buenos Aires (CEC)

www.wcpd2025.com



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SOCIEDAD
DE DERMATOLOGÍA PEDIÁTRICA
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Invitation to support 15th WCPD

Dear Industry Partners,

It is our pleasure to invite you to the next World Congress of Pediatric Dermatology, which will be held at the "Centro de Convenciones Buenos Aires", Argentina, from April 8th to April 11th, 2025. This event is a unique opportunity for pediatric dermatologists, dermatologists, pediatricians and other medical professionals to come together to share knowledge, learn from each other, and advance in our understanding of Pediatric Dermatology.

The congress will feature an exciting scientific program with renowned keynote speakers, plenary sessions, and symposia that will address the latest advances in Pediatric Dermatology. The program will also feature interactive workshops, case presentations, and panel discussions on hot topics in the field.

The "Centro de Convenciones Buenos Aires", a state-of-the-art convention center, provides a modern and comfortable venue for our congress. It is conveniently located in the heart of Buenos Aires, with easy access to hotels, restaurants, and cultural attractions.

The congress always attracts an international audience of highly motivated delegates seeking the latest in research, practice and education, as well as products and services. Our exhibition spaces play a crucial role in the success of congress, drawing large numbers of participants.

Your participation plays a vital role in our efforts to deliver a high-quality congress to the global dermatology community. From an attendee's point of view, the exhibition is an important opportunity to discover new products, see expert demonstrations and meet industry face-to-face.

We look forward to seeing you at the World Congress of Pediatric Dermatology, 2025.



Margarita Larralde
President 15th WCPD

History of ISPD-WCPD

The International Society of Pediatric Dermatology (ISPD) is a worldwide, non-profit, scientific organization formed by professionals interested in promoting Pediatric Dermatology. Its goal is to encourage collaborative efforts to improve Pediatric Dermatology for the general health of infants and adolescents. The ISPD also promotes the development of Pediatric Dermatology through clinical practice, research, teaching, conferences, courses, meetings, publications and consultation. The ISPD fosters human and scientific relations with other scientific groups and societies having goals similar to those of the ISPD, as well as the formation of national societies of Pediatric Dermatology.

The ISPD was originally born by the inspiration of the following persons: Martin Beare (Northern Ireland), Armando Franco (Mexico), Ferdinando Gianotti (Italy), Joan E. Hodgman (U.S.A.), Coleman Jacobson (U.S.A.), Guinter Khan (U.S.A.), Andrew M. Margileth (U.S.A.), Edmund J. Moynahan (England), Dagoberto O. Pierini (Argentina), Ramón Ruiz-Maldonado (Mexico), Lawrence M. Solomon (U.S.A.), Eva Torök (Hungary), and Kazuya Yamamoto (Japan). The above met in Mexico City on October 18, 1973, on the occasion of the First International Symposium on Pediatric Dermatology. Since then, 14 World Congresses of Pediatric Dermatology (WCPD) have been celebrated, the last September 22-25, 2021 in Edinburgh, Scotland.



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The ISPD co-sponsors the WCPD and promotes participation by those interested in pediatric dermatology worldwide



Venue





Main topics

- Acne
- Artificial intelligence
- Atopic dermatitis
- Autoimmune bullous diseases
- Autoinflammatory diseases
- Bacterial, fungal and viral skin diseases
- Benign and malignant tumors
- Cutaneous adverse drug reaction
- Cutaneous manifestations of systemic diseases
- Dermatology and metaverse
- Dermatopathology
- Dermoscopy
- Ectoparasitosis
- e-Dermatology: social media and other resources
- Epidermolysis bullosa
- Genodermatosis
- Hair disorders
- Hidradenitis suppurativa
- Histiocytosis
- Lasers in pediatric dermatology
- Lysosomal storage diseases
- Mastocytosis
- Metabolic disorders with skin manifestations
- Mucosal diseases
- Nail alterations
- Pediatric alopecia
- Pediatric skin rashes
- Pharmacogenetics
- Psoriasis
- Psychodermatology
- Rosacea and related disorders
- Skin diseases in the immunocompromised
- Skin manifestations of nutritional diseases
- Technological innovation
- Teledermatology
- Urticaria
- Vascular anomalies
- Vasculitis
- Vitiligo





Timetable

Monday 7, April

17.00–19.40

Sister Societies Meetings

Tuesday 8, April

08.30–11.00

Courses

11.30–12.00

Main Lectures

12.30–14.00

Sponsored Symposia & Workshops

15.00–18.30

Sessions

18.30–19.30

Opening Ceremony

Wednesday 9, April

08.30–10.00

Sessions

10.30–12.00

Main Lectures

12.30–14.00

Sponsored Symposia & Workshops

15.00–18.30

Sessions

Thursday 10, April

08.30–10.00

Sessions

10.30–12.00

Main Lectures

12.30–14.00

Sponsored Symposia & Workshops

15.00–18.30

Sessions

Friday 11, April

08.30–12.00

Sessions

12.15–13.45

Plenary Session

13.45–14.30

Closing Ceremony



Sponsorship categories

Diamond	USD 300,000
Platinum	USD 250,000
Gold	USD 200,000
Silver	USD 150,000
Bronze	USD 100,000

Recognition program includes

- 50 Free registrations for Diamond sponsor
- 35 Free registrations for Platinum sponsor
- 20 Free registrations for Gold sponsor
- 10 Free registrations for Silver sponsor
- 5 Free registrations for Bronze sponsor
- Use of Congress Logo

Sponsorship category will be determined by the total amount of services that a company acquires.

Industry Sponsored Symposia (Parallel)

Duration 90'

- 55,000 USD** Room Capacity: **1200 seats**
- 40,000 USD** Room Capacity: **500 seats**
- 30,000 USD** Room Capacity: **200/220 seats**

The contribution includes:

- Standard audio-visual equipment (projection, microphones and viewing screens appropriate to room size)
- Use of the Congress logo on invitation cards
- Two (2) hostesses available in the lecture room during the session.
- Sponsor's logo on congress website
- Acknowledgement in the related section of the 15th WCPD website
- Flyer promoting the symposium to be distributed from the registration area (flyers to be provided by the Sponsors)
- Sponsor's branding will be placed within the session hall (all display and branding materials to be provided by the Sponsor and to be approved by the Organizing Committee)

Available slots

- Tuesday, April 8, 2025
- Wednesday, April 9, 2025
- Thursday, April 10, 2025

Time: 12.30-14.00 h

Room Capacity

A (1200) D-E (500) C1 (220) C2 (220)

Sponsored symposium is a session during the official program of the Congress.

The program of this symposium is organized by the sponsor (theme, speakers) and should receive the endorsement of the Organizing Committee.

The supporting company, in addition to the support fee, must cover all speakers' expenses including registration, accommodation and travel expenses. This also applies in case the Sponsored Symposium speakers have already been invited by the event organizers.





Industry Sponsored Workshop (Parallel)

Duration 90'

20,000 USD Room Capacity: **200 seats**

9,000 USD Room capacity: **80 seats**

The contribution includes:

- Standard audio/visual equipment
- Sponsor logo on congress website
- One (1) hostess available in the lecture room during the session.
- Use of the Congress logo on invitation cards
- Acknowledgement in the related section of the 15th WCPD website
- Flyer promoting the symposium to be distributed from the registration area (flyers to be provided by the Sponsors)

Available slots

Tuesday, April 8, 2025

Wednesday, April 9, 2025

Thursday, April 10, 2025

Time: 12.30-14.00 h

Rooms Capacity

C3 (200) F (80)

The signing up for a funding contract, sponsored symposium, satellite symposium, booth or any form of participation implies a commitment to abstain from organizing meetings that compete with the schedule of the congress program and social activities.

The supporting company, in addition to the support fee, must cover all speakers' expenses including registration, accommodation and travel expenses. This also applies in case the Sponsored Workshop speakers have already been invited by the event organizers.

No product names or brand names are allowed in the title or in the scientific program of the Sponsored Workshop.



Exhibit Space Rental

Booth rates Sq/m²

2,000 USD (Foyer)

1,500 USD (Room B)

Location: **Foyer**

Size	Surface sqm	Booth N°	Price USD
3x3	9	3, 10 to 12	18,000.00
3,5x3	10.5	1, 2, 8, 9	21,000.00
6x3	18	4, 5	36,000.00
7x3	21	7	42,000.00
6x6	36	6	72,000.00
4x3	12	13	24,000.00
8x2	16	14	32,000.00
3x2	6	15	12,000.00
Irregular	29.5	16 to 20	59,000.00
2x1,5	3	21 to 24	6,000.00

Location: **Room B**

Size	Surface sqm	Booth N°	Price USD
10x3	30	25, 35	45,000.00
8x3	24	26, 32, 34	36,000.00
12x3	36	27	54,000.00
Irregular	37	28, 31	55,500.00
4x3	12	29, 30, 33	18,000.00
8x7	56	36, 37, 40	84,000.00
7x4	28	38, 39	42,000.00
4x3	12	41 to 48	18,000.00

Rental of exhibition area includes:

- General security service during the official construction and dismantling period
- General security service during the official congress period
- General lighting
- General cleaning of the aisles
- Care taking of public areas.
- Exhibitor badges according to booth surface
- Acknowledgements for Exhibitor on the 15th WCPD website with hyperlink to Sponsor's company website
- One (1) complimentary exhibitor badge for every 2 (two) sqm

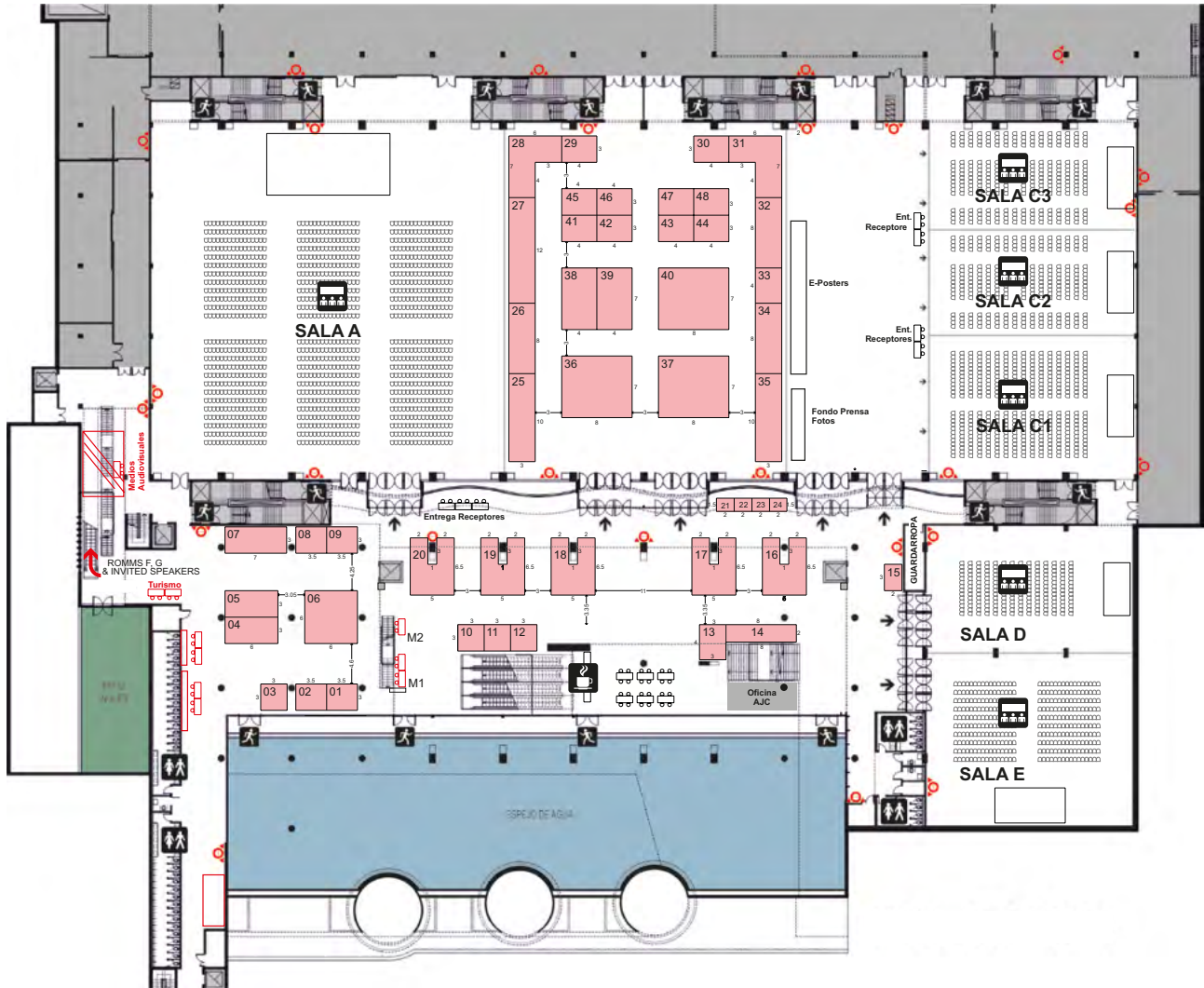
The space rental is bare floor space only and does not include:

- Partition walls
- Furniture
- Telephone
- Stand cleaning
- Electricity supply
- Lights
- Carpets
- Staff
- Insurance
- Internet

The list of the Exhibitors in alphabetical and stand number order will be published, together with the exhibition floor plan, in the Congress App and Website.



Exhibit floor plan



Dates & Opening hours - Preliminary timetable

Tuesday, April 8, 2025	09.00–18.00 h
Wednesday, April 9, 2025	09.00–18.00 h
Thursday, April 10, 2025	09.00–18.00 h
Friday, April 11, 2025	09.00–14.30 h

Definitive times for hours of operation and various deadlines will be confirmed in the Exhibition Service Manual.



Some ways to partner



Participants accreditation desk

50,000 USD

The delegate registration area is the first point of contact for all delegates as they arrive at the event and support of registration provides a key opportunity to be seen. Sponsor logo on signage of this area.



Delegate Badges and Lanyards

20,000 USD

This package provides high-profile branding on all delegate badges and lanyards, which are given to all attendees. The material (4,000 cloth neck lanyards with sponsor logo) will be provided by the sponsor.



E-Posters Area

30,000 USD

E-Posters will be displayed on computer screens. Congress participants will be able to view them any time during the entire duration of the meeting. Sponsor logo on signage of the Poster Area & on every screensaver.



Pads & Pens

10,000 USD

The sponsor will supply 4,000 notepads and pens for delegates to use during or after the congress designed using the sponsor's and Congress logo.



Meeting Room Display Screens

40,000 USD

Current sessions in each room are shown on the screens located outside of the rooms. The screens will have the logo of the sponsoring company, except in sessions sponsored by other companies.

Signage

30,000 USD

There will be extensive congress signage around the congress venue. Sponsors can have the opportunity to print their company logo on all directional signs.

Advertisements in railing areas

50,000 USD



with the 15th WCPD



Advertisements on escalators

25,000 USD

Elevator ads

15,000 USD

Hanging banners

25,000 USD

The price includes plotting and placement. Ad graphic design must be in charge of the Sponsor.



Recharge Station

5,000 (Access Fee)

This service will provide attendees the opportunity to recharge iPads, iPhones, laptops, tablets and cell phones. The sponsor will be responsible for the cost of setting up 3 stations 15,000 USD will be considered on the sponsorship category.



Congress App

50,000 USD

The App is free to download and allows delegates to search the program by day, speaker, room, topic and type of session, create their own agenda and receive reminder alerts to attend de chosen sessions.

Pocket program (Exclusive)

30,000 USD

Company logo on the pocket program



Arcade entrance arch

50,000 USD

The price includes graphic design, preparation and placement including sponsor logo.

Invited guests vip room

10,000 USD

Sponsor logo on signage of this room.



Coffee Breaks

NO charge, company just to provide

10,000 USD will be considered on the sponsorship category Give all participants a coffee service, once a day for the duration of the conference.

Suppliers are pre-established by the Convention Center.





WiFi Access

30,000 USD

WiFi access is available for all delegates.

Entrance main sign + welcome in dimensional letters

10,000 USD

The price includes graphic design, preparation and placement including sponsor logo.



Hospitality room

8,000 USD

Decoration of the space and catering services will be provided by the sponsor. Room G.

Video in session rooms

10,000 USD per day

An opportunity to have your video played at the start of each session. Your video (max 30 seconds) will be shown prior to the start of program sessions. You will also receive partner recognition across the congress website. This opportunity is available to a maximum of four organisations.

Registrations fees

Registrations

Package discounts

25 Discount **10%**

50 Discount **20%**

100 Discount **30%**

200+ Discount **40%**

Deadline for registration acquisition:

March 28, 2025

Category	Early Rate Until 3 rd May, 2024	Standard Rate Until 7 th March, 2025	On-site
Delegates	500	600	700
ISPD Members I	300	400	500
SDPL Members II	300	400	500
CILAD-SAP-SAD III	300	400	500
Students	200	300	400

I International Society of Pediatric Dermatology

II Sociedad de Dermatología Pediátrica para Latinoamérica

III Colegio Iberoamericano de Dermatología
Sociedad Argentina de Pediatría
Sociedad Argentina de Dermatología

Contact information



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Exhibition & Sponsorship

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Payment

A confirmation form will be sent together with an exhibition contract as soon as the company participation is confirmed.

Sponsorship agreement must include a deposit of 30% upon confirming same. The balance will be payable in installments, until 100% of the price has been completed. All amounts will be invoiced at the appropriate time of payment. Installments must be paid within 30 days after receipt of the invoice and prior to the set-up of the Congress. This is also valid for bookings that are made later than 30 days prior to the Congress.

Invoicing of payments for floor space and any additional requests will be made in US Dollars (USD).

All cancellations must be made in writing. Cancellations received before **November 15, 2024** will entitle payees to reimbursement of 70% of the deposit paid. If cancellation is received between **November 16** and **December 16, 2024**, 50% of the contract price shall be paid by the company.

For cancellation after **December 16, 2024**, there will be no refund.

In case of cancellation or downsizing of the stand, the original position or layout can no longer be guaranteed.

Market research companies

Market research companies are only allowed to conduct research under the following rules:

- The company must rent an exhibition space.
- Research is only allowed inside the booth, without exception, otherwise the Organizing Committee reserve the right to immediately stop all activities. Please ensure that staff hired to conduct such activities are fully aware of this particular clause.
- It is not permitted for companies to undertake market research into the Congress, its activities or features of the congress anywhere in the congress center. Videoing of interviews with individuals by video or audio crews is not permitted in the congress center without the local committee authorization.

The signing up for a funding contract, sponsored symposium, satellite symposium, booth or any form of participation implies a commitment to abstain from organizing meetings that compete with the schedule of the congress program and social activities.

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WORLD CONGRESS OF PEDIATRIC DERMATOLOGY

8-11 April 2025. BUENOS AIRES, ARGENTINA



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Under the auspices of:

Sociedad Argentina de Dermatología – **SAD**

Sociedad Argentina de Pediatría – **SAP**

Colegio Ibero Latinoamericano de Dermatología – **CILAD**

Reunión Anual de Dermatólogos Latinoamericanos – **RADLA Argentina**

